

CyberSecurity International Symposium

July 10-11, 2017 • Chicago

Technology advances and strategies for minimizing cybersecurity risk for businesses, organizations, and critical infrastructure

Sponsorship and Exhibition Opportunities

www.cybersecurity-symposium.com



The **CyberSecurity International Symposium**, July 10-11, 2017 in Chicago is a unique, focused Forum in which to network with leading cybersecurity professionals, innovators, enterprise CIOs and regulators who are on the front lines of securing critical business and infrastructure networks. The two-day, in-depth conference will examine the latest technologies for enhancing cybersecurity and reducing risk, as well as best practices and key lessons learned to date in the ever-evolving challenge to ensure end-to-end security for organizations of all varieties.

Topics to be Addressed Include:

- Evolution of cybersecurity threat: recent developments and trends
- Impact of cyber threat on businesses, government, and critical infrastructure
- Latest advances in cyber security technologies
- Implementation best practices and lessons learned
- Intersection of cyber and physical infrastructure security
- Assessing and monitoring risk effectively
- Effectively managing security incidents
- Key take-aways from recent cyber incidents
- Internet of Things (IoT) security implications across industries
- Current state of cybersecurity standards development
- Developing, coordinating, and implementing critical infrastructure policies
- Consequence-driven, Cyber-informed Engineering
- Situational awareness, common vulnerability analysis, and threat assessment
- Upgrading technology to meet evolving risks
- Building a culture of security
- Rapidly sharing threat, vulnerabilities, and mitigation strategies
- Securing the evolving distribution network

Sponsorship of the Forum allows organizations to showcase their thought leadership and innovation to key cyber security decision makers at a range of enterprise, commercial, industrial and government end user organizations.



Organizations that have participated in recent SGO events include:

- ABB
- Acealine, Inc.
- Aclara
- American Electric Power
- Agilent Technologies
- Alcatel-Lucent
- Alston & Bird LLP
- Alvarion
- American Electric Power
- Apex Networks
- Argela
- ASCA Bitumen Co. Ltd.
- BASF
- Battelle
- BC Hydro
- Bell Aliant
- Black & Veatch
- Boreas Group
- The Brattle Group
- BRIDGE Energy Group
- BTC Broadband
- Burns & McDonnell
- Business Aspect
- California PUC
- Cameron EDA
- Capgemini
- Cascadia Center
- Centerpoint Energy
- Chamonix Associates
- Cisco Systems
- CleanPoint
- ComEd
- CommScop, Inc.
- Comporium
- Con Edison of New York
- Constellation Energy
- Contineo Systems
- Cooper Power Systems
- CPS Energy
- Customized Energy Solutions
- DATUMCOM
- Decision Zone
- Demansys Energy
- Dominion Power
- DST Systems
- DTEK
- DTE Energy
- Duke Energy
- Dun & Bradstreet
- Eaton Corporatin
- E.ON U.S. Services Inc.
- EarthNetworks
- Eaton
- ecPlatforms Inc.
- EEI
- EarthNetworks
- Emerson Network Power
- ENBALA Power Networks
- Energate
- Energy Future
- EnerNex
- EnerNOC
- Enzen Global Ltd
- EPRI
- ETAP
- EVolution Communications Group
- FairPoint Communications
- Flextronics
- Florida Power & Light
- FreeWave Technologies, Inc.
- Formerly D&E Communications
- Fujitsu
- Gartner
- GE Energy
- Georgia Institute of Technology
- Glendale Water & Power
- Five Point Partners
- Globitel
- Goldman Sachs
- Green Charge Networks
- Green Hills Software
- GridGlo
- GTRI
- Halton Hills Hydro
- Harvey Mud
- HOMER Energy
- Huron
- Hydro One
- Hydro Ottawa
- Hypertek Inc.
- IAP Solutions
- IBM
- ICCAS
- iFactor Consulting
- Illinois Institute of Technology
- Indiana Fiber Network
- Indiana Utility Regulatory Commission
- Indra
- Industrial Defender
- Intec
- Integral Analytics
- Intel Corporation
- INVEL NP
- Itron
- Ixia
- Jabil
- Johnson Controls
- Lockheed Martin
- Longbow Capital
- Manifest Mind
- Manning & Napier Advisors
- Maravedis
- Marconi Pacific
- Midwest ISO
- MindTree Ltd.
- Moixa Energy
- NEMA
- Murata Electronics
- National Instruments
- National Technical Systems
- Navigant Research
- Nebraska Information Network
- NECA
- NERC
- North American Energy Standards Board
- NPP INVEL
- NTCA
- NTT Comware
- OATI
- Oncor
- Ontario Clean Water Agency
- Ontario Energy Board
- OPAL-RT
- OpenTV, Kudelski Group
- OPOWER
- Pacific Gas & Electric
- PNNL
- Palm Associates, inc.
- Panasonic
- Parks Associates
- PCS UtiliData
- PJM
- Plug Smart
- PowerGrid
- PowerSense A/S
- Powertech
- Pöyry Management Consulting
- Project Safety
- Puget Sound Energy
- Red Panda
- Rock Hill Municipal Utility
- Rocky Mountain Institute
- S&C Electric Company
- Samsung
- Sapient Corporation
- SatCom Global
- Schneider Electric
- Scottish and Southern Energy
- ScreenSoft
- SDG&E
- SDLC Solutions
- Shell
- Siemens
- Silver Spring Networks
- SLP Consulting
- SMA America
- SmartCom
- SGCC
- SMUD
- Sonoma Innovation
- SourceOne
- Southern California Edison
- Southern Company Services
- Southwest Transmission Coop
- Space-Time Insights
- SRA International
- Sterling Commerce
- STMicroelectronics
- SUBNET Solutions Inc.
- Supernova Energies
- Survalent
- Symantec
- TechTarget
- Telcordia Technologies
- Telintnet Research
- Telvent
- TESSCO
- There Corporation Ltd.
- To the Point
- Toronto Hydro Corp
- TRASYS
- Trilliant
- Trinity 360
- Tripwire
- Tropos Networks
- Tyco
- UK Trade & Investment
- Ulticom
- University of Colorado
- University of Illinois
- University of Kentucky
- USTelecom Association
- U.S. Dept. of Energy
- Utilicom
- VaasaETT Global Energy
- Van Denburgh Consulting
- Verisae
- Verizon Wireless
- ViZn Energy
- Waterfall
- Windstream Communications
- Wurdtech
- Xtensible Solutions

Sample Attendee Feedback: Grid Modernization Forum, Chicago, January 2016



"Many thanks for organizing the Grid Modernization Forum, it was extremely effective in exposing the issues across technology, regulatory landscape, and business plans for the grid of the future. I learned a great deal and look forward to more when you are ready to mount the next installment."

-- George W. Crabtree, Senior Scientist, Argonne Distinguished Fellow, and Associate Division Director, Argonne National Laboratory



"Great cross section of qualified speakers discussing relevant topics."

-- Margaret Jolly, Director, Research & Development, Con Edison

"This was a well-run, very informative event. Great job."

-- Tom Mahowald, Director of Business Development, Navigant Research



CyberSecurity International Symposium 2017 Venue



Located in downtown Chicago's South Loop neighborhood, Conference Chicago is steps away from Chicago's magnificent lakefront with world-renowned Millennium and Grant Parks, marvelous museums, restaurants and retail shopping.

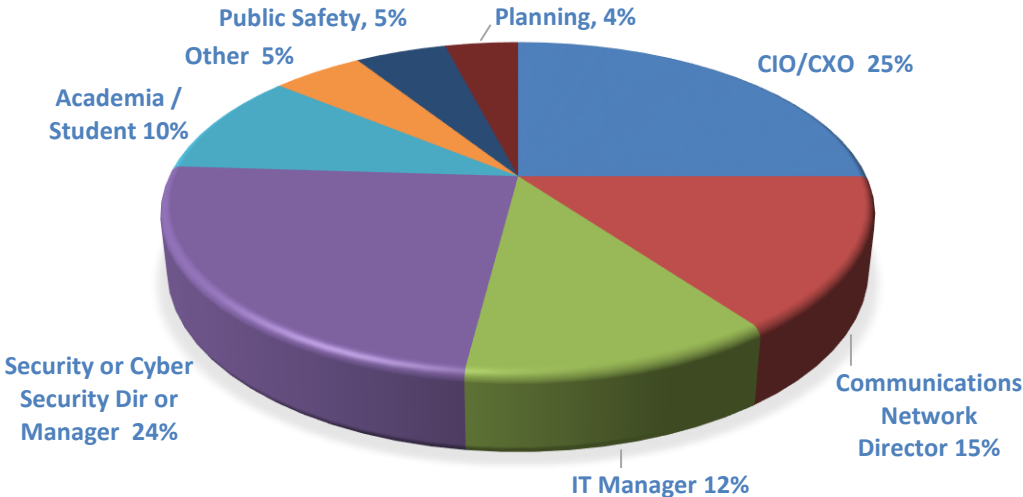
525 South State Street Chicago, Illinois 60605



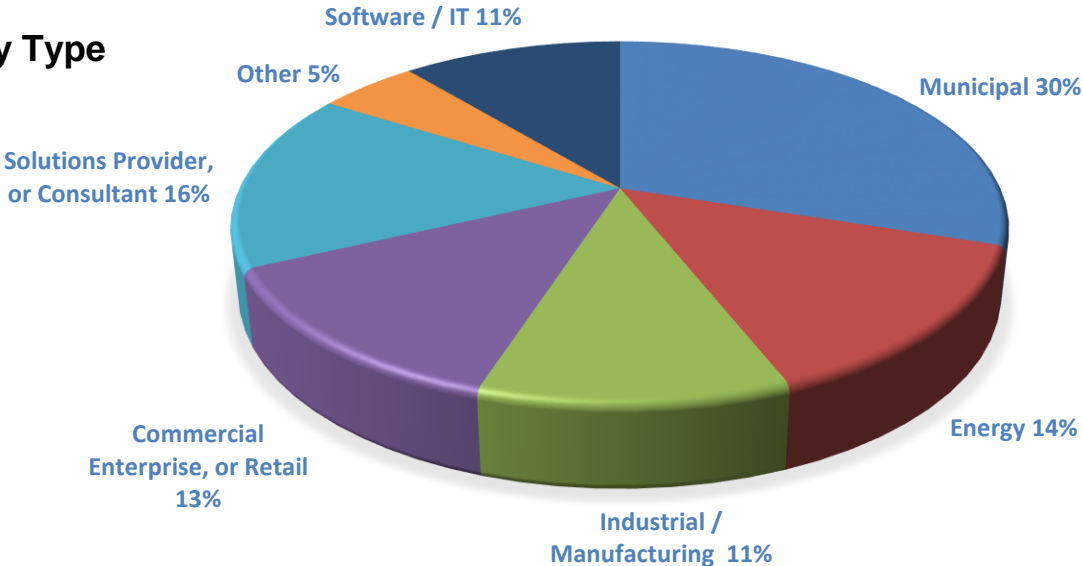
Projected Audience Breakdown

Note: 2017 will be the first edition of this Symposium. The following audience breakdown is based on similar events conducted by SGO and expressions of interest received to date:

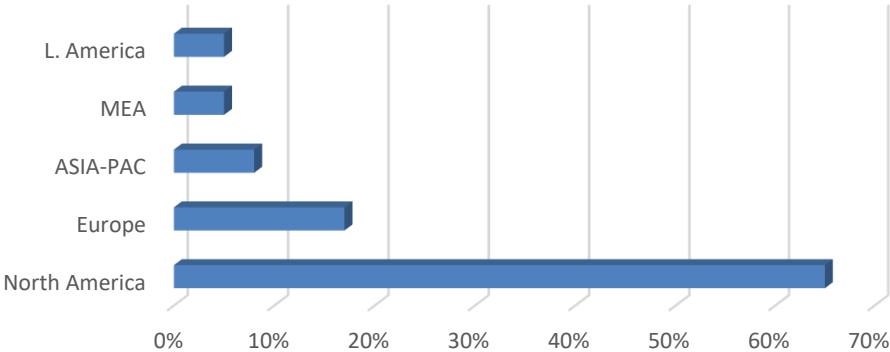
Job Title



Company Type



Geographical Region



CyberSecurity International Symposium 2017 - Sponsorship Packages

Signature Level Sponsor

1 Available

Value: \$15,000

- Exclusive top-level positioning as lead event sponsor or signature sponsor
- Opportunity to organize and chair a panel session
- Keynote speaking slot
- Tabletop exhibit in networking break and reception area
- 6 complimentary conference passes
- 15% off additional registrations
- Exclusive top-level logo positioning in Official Program Guide, event website, and email communications
- Posting of scrolling PowerPoint presentation (or single-slide logo) on the LCD marquee in event reception area
- White paper or press release posted on event Website
- Corporate description with hyperlink on event website
- Exclusive top-level logo recognition in on-site banners and signage
- Dedicated floor-standing banner (provided by sponsor)
- Company information or insert included in registration portfolios distributed to all attendees
- 150 x 150 banner ad on Smart Grid Observer home page for 3 months
- Attendee List provided one week prior to, and following the event, including contact information

Platinum Level Sponsor

Value: \$10,000

- Opportunity to speak within a session
- Tabletop exhibit in networking break and reception area
- 4 complimentary conference passes
- 15% off additional registrations
- Logo positioning in Official Program Guide, event website, and email communications
- White paper or press release posted on event Website
- Corporate description with hyperlink on event website
- Exclusive top-level logo recognition in on-site banners and signage
- Dedicated floor-standing banner (provided by sponsor)
- Company information or insert included in registration portfolios distributed to all attendees
- 150 x 150 banner ad on Smart Grid Observer home page for 3 months
- Attendee List provided one week prior to, and following the event, including contact information

Gold Level Sponsor

Value: \$7,000

- Logo recognition as Gold-Level Luncheon Sponsor on Day 1 or Day 2 of the Forum
- Tabletop exhibit in networking break and reception area
- 3 complimentary conference passes
- 15% off additional registrations
- Top logo positioning in Official Program Guide, event website, and email communications
- White paper or press release posted on event website
- Corporate description with hyperlink on event website
- Top positioning of logo in on-site banners and signage
- Dedicated floor-standing banner (provided by sponsor)
- Company information or insert included in registration portfolios distributed to all attendees
- Attendee List provided one week prior to, and following the event, including contact information

Silver-Level Sponsor

Value: \$3,500

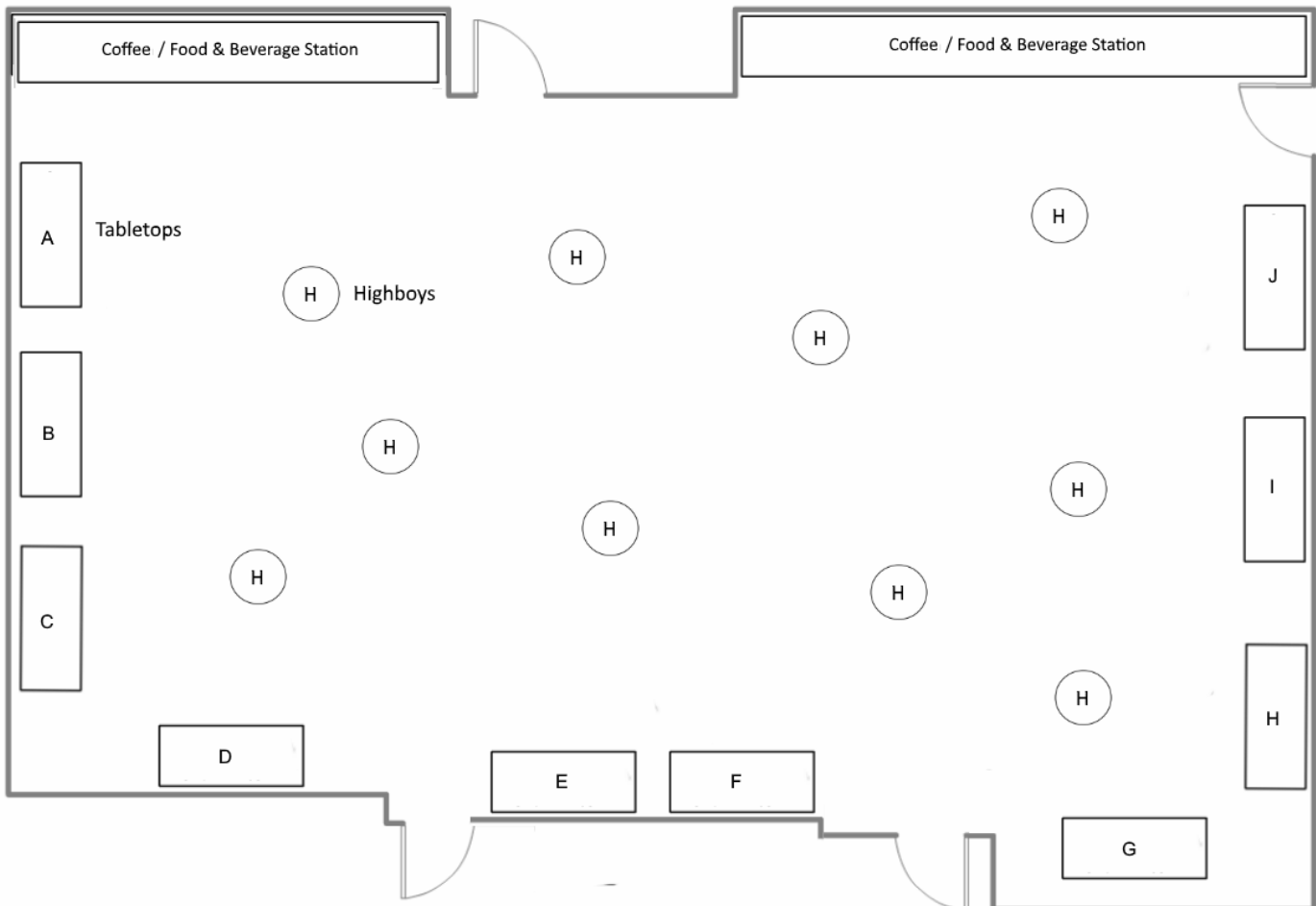
- Logo recognition as Silver-Level Coffee Break Sponsor on Day 1 or Day 2 of the Forum
- Tabletop exhibit in networking break and reception area
- 2 complimentary conference passes
- 10% off additional registrations
- Logo positioning in Official Program Guide, event website, and email communications
- Corporate description with hyperlink on event website
- Logo positioning in on-site banners and signage
- Dedicated floor-standing banner (provided by sponsor)
- Attendee List provided one week prior to, and following the event, including contact information

Bronze-Level Tabletop Exhibit Sponsor

Value: \$2,000

- Logo recognition as Bronze-Level Sponsor
- Tabletop exhibit in networking break and reception area
- 1 complimentary conference pass
- 10% off additional registrations
- Logo positioning in Official Program Guide, event website, and email communications
- Corporate description with hyperlink on event website
- Logo recognition in on-site banners and signage

Coffee Break / Exhibition Area



Sponsorship Add-On Options

The following options may be added on to any of the above sponsorship packages:

Lanyard Sponsor

Value: \$2,500

- Company logo printed on name badge lanyards distributed to all attendees at registration

Executive Portfolio Sponsor

Value: \$4,500

- Company logo printed on cover of leather Executive Portfolio distributed to all attendees at registration, containing pad and pen

To arrange your participation, please contact:

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